

LA MER

HEALING MOISTURE. DEEP RENEWAL.

Discover The Moisturizing Soft Cream



It's been called rich yet weightless, soft yet strengthening. All we can say about the Moisturizing Soft Cream is that the texture is sumptuous (a little lighter-weight than our adored Crème de la Mer), the finish is naturally radiant and the look is simply vibrant. Even sensitive skin enjoys a soothing application of this high-performance moisturizer, ready to renew and energize skin's barrier.

BARRIER RENEWED. *BEAUTY REVEALED.*

How does The Moisturizing Soft Cream reveal skin's natural radiance? By renewing its barrier. This might seem like a skincare paradox, but by keeping moisture in and environmental irritants out, we're able to let skin's natural beauty glow.



MIRACLE BROTH™

Flowing through all of La Mer is a kelp-infused ferment containing the legendary healing energies of the sea. Discover the power of Miracle Broth™ in each of our moisturizers – to energize skin's natural renewal.

SPHERES OF SOFTNESS

The secret to this rich yet weightless moisturizer lies in its ultra-soft Moisturizing Spheres. Kelp-infused Miracle Broth™ and antioxidant-rich Lime Tea combine to create these tiny emollient wonders that renew skin's barrier and deeply hydrate for a naturally vibrant radiance.

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The Moisturizing Matte Lotion

This ultra-lightweight hydrating lotion gives skin a smooth, healthy-looking matte finish. Ideal for oilier skin.

€ 247 50ml

The Moisturizing Soft Lotion

This lightweight lotion absorbs quickly, delivering all-day healthy moisture. Ideal for combination skin.

€ 247 50ml

The Moisturizing Cool Gel Cream

This featherweight gel cream leaves skin feeling cooled and soothed with a fresh, healthy radiance. Ideal for combination / oilier skin.

€ 165 30ml

€ 305 60ml

The Moisturizing Soft Cream

With Miracle Broth™-infused Moisturizing Spheres, this lighter-weight cream renews skin's barrier for a naturally vibrant radiance. Ideal for combination / drier skin.

€ 165 30ml

€ 305 60ml

Crème de la Mer

This luxuriously rich cream helps heal dryness by immersing skin in deep, soothing moisture. Fine lines appear softened over time. Ideal for drier skin.

€ 165 30ml

€ 305 60ml

A LA MER MOISTURIZER FOR EVERY MOMENT

No matter the season, style or destination

Infused with cell-renewing Miracle Broth™, our moisturizer collection delivers healing moisture and potent renewal. From ultra-rich to refreshingly cool, they adapt to your moisture needs no matter the occasion or destination.

The 5 La Mer Moisturizers are available on [Lamer.eu/be](https://lamer.eu/be) and at Ici Paris XL, Planet Parfum, Parfuma, Senteurs d'Ailleurs, Parfumeries Gutmann, Parfumerie Meylandt and Parfumerie Peeters.

The logo for La Mer features the brand name in a teal, serif typeface. The text is centered within a horizontal, irregular brushstroke of a light peach or coral color, which has a textured, painterly appearance.

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